



Media/Pro Media Liability Program



Media/Professional Insurance Coverage Highlights Sheet Film & Entertainment Liability Policy

We Insure Free Speech Worldwide®

The Media/Pro Media Liability Program offers specialized coverage for a wide variety of film and entertainment businesses against the devastating impact of lawsuits. The program is written on AXIS paper, with an A.M. Best rating of A (Superior) XV.

With a dominant market share and a history of innovation, Media/Professional Insurance is the worldwide leader in media liability coverage. To maintain and build on this leadership position, we have continuously enhanced our policies and expertise as the market has evolved.

Coverage Highlights

- Underwritten on AXIS Insurance company paper, “A” rated by A.M. Best and Standard & Poor’s
- Occurrence & claims-made forms available
- Limits up to \$15,000,000
- Coverage for producers, distributors and acquisition & development/library
- “Damages” includes punitive and exemplary damages, where allowed by law
- No “hammer” clause governing settlement
- Universal (worldwide) policy territory
- “Insured” includes subsidiaries, leased or temporary employees, show participants, independent contractors, loan-out companies, distributors, licensees, exhibitors and financiers
- “All-Risk” coverage agreement provides broad protection including but not limited to:
 - Defamation including emotional distress, outrageous conduct and prima facie tort
 - Invasion of privacy or publicity
 - Infringement of copyright, trademark, title, slogan or other misappropriation
 - Breach of a license to use a third party’s intellectual property
 - Breach of agreement to maintain the confidentiality of sources
 - Failure to attribute authorship or provide credit
 - Personal injury from the acquisition and gathering of matter to be published, broadcast or disseminated
 - Unfair competition or conspiracy
 - Negligent supervision of an employee
 - Contextual Errors & Omissions coverage (including bodily injury and property damage in matter)
 - Negligent transmission of a computer virus or malicious code in media

Optional Coverages

- Merchandise licensing
- Mitigation expense coverage
- Joint Venture coverage
- Cyber/Tech E&O
- Business operations personal injury and intellectual property coverage for acts committed in the course of usual and ordinary business operations of the Insured (fills potential coverage gaps left in CGL policy)
- Subpoena defense
- Title & Music coverage
- Prior Acts coverage
- Rights Period Endorsement
- Advertising coverage for publicity & promotions
- Severability provisions

Availability

Primary or excess coverage available.

Quotation Requirements

- Completed M/PI application
- Detailed synopsis of production
- Copy of contract with distributors
- Claim history

Please contact your Media/Professional Insurance underwriter with questions about these or any other requirements specific to your clients.

Claims Management

M/PI's industry-leading media claims expertise includes:

- Dedicated in-house media claims attorneys
- A network of top intellectual property and First Amendment law firms
- Risk management and loss control programs available

Please send submissions to submissions@mediaprof.com



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