

Data vulnerability can cripple a company

DataSure First-Party Coverage from AXIS® PRO protects against the costs associated with business interruption and data restoration resulting from unauthorized access to or attacks against an insured's website or other computer systems, as well as cyber extortion threats. In addition, DataSure provides risk management, crisis management and public relations services as part of the coverage enhancement. So, in the event of compromised data security, coverage is provided from all angles, including expertise dealing with customers, business partners and the media.

AXIS PRO

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Introducing DataSure First-Party Coverage

Comprehensive
Protection for Breaches of
Network Security

AXIS PRO
PROFESSIONAL-MEDIA-TECHNOLOGY

With DataSure First-Party Coverage, you are protected

Crisis Management and Public Relations

A key component of DataSure First-Party Coverage is the immediate availability of risk management, crisis management and public relations expertise. Should data security be compromised, crisis management and public relations experts are immediately available to assist with notifying customers, business partners and the media as necessary. DataSure provides coverage for the costs associated with notifying consumers that their personal information may have been compromised, as well as the costs associated with managing the public relations aspects of the data breach.

Business Interruption*

DataSure First-Party provides coverage for loss of revenue suffered by an insured if its website or other computer services become inoperable for a period of time due to a data security event that causes system failure.

Data Restoration*

DataSure First-Party covers costs incurred for the restoration of any stored data that is lost or damaged resulting from a data security event. If the data cannot be replaced, restored or recreated, the restoration costs will be the actual expenses incurred to reach that determination.

Cyber Extortion

Coverage is provided to pay expenses and/or losses resulting from any data-related extortion threat.

**Business Interruption and Data Restoration coverages may have limited availability. Please check with MPI to ensure coverage is available for your specific situation.*

Avoid costly damages

Without the appropriate protection, the effects of compromised data can be devastating. Consider these examples:

Crisis Management

A major national retail chain estimates that the costs from the largest computer data breach in corporate history, in which more than 45 million customer credit and debit card numbers were stolen, have ballooned to \$256 million. Those costs include: detection and determination of response, internal investigation, legal and external advice, public relations and investor relations.

Business Interruption

A major computer manufacturer's plant in Ireland had to shut down after plant managers discovered a virus was loaded onto its network. Outside sources estimate the costs may have run as high as \$18.43 million.

Data Restoration

A disgruntled employee sabotaged a computer network at a major national investment firm and deleted files on over 1,000 of the company's computers. It cost the company more than \$3 million to assess and repair the damage.

Cyber Extortion

After refusing to pay a \$10,000 e-mail extortion threat, a leading credit card service provider's website went down for about a week. The e-mail threatened to cripple the site if the ransom was not paid.



Get protection today

AXIS® PRO now offers this suite of first-party coverages as enhancements to its existing market-leading E&O products.

Contact AXIS PRO to learn how DataSure First-Party Coverage can add security and peace of mind to your clients' insurance portfolios.

To learn more about DataSure, contact Paul Miskovich at 908.508.4339 or e-mail him at paul.miskovich@axiscapital.com



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