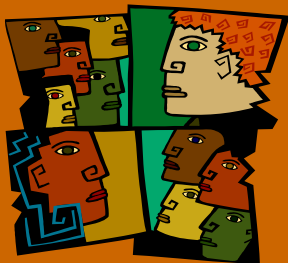


M/PI Diversity Mission Statement

The Diversity Council of Media/Professional Insurance seeks to foster an environment within M/PI that celebrates diversity in its varied forms and enables all employees to realize their full potential in contributing toward exceptional results and customer service. The Council will develop programs to assist M/PI in embracing and encouraging diversity in all aspects of its business, including recruitment, hiring, employee development, work environment, vendor selection and outreach. This in turn will strengthen M/PI and set a positive example of inclusion for our industry and community.



Media/Professional Insurance Insuring Free Speech & Embracing Diversity



 For more information on
M/PI's Community
Diversity Projects, contact

Media/Professional Insurance
2300 Main Street, Suite 800
Kansas City, MO 64108
Phone: 816.471.6118
Fax: 816.471.6119
marketing@mediaprof.com
www.mediaprof.com

Media/Professional Insurance Diversity Initiative



Specialists in Media Liability and E&O™



RECRUITING AND HIRING

This is the area many of us think of when we hear about diversity initiatives. It is certainly very important and is an area where M/PI can improve. We are working to develop a more diverse pool of job candidates through posting job openings with minority groups and participating in minority job fairs.



EMPLOYMENT DEVELOPMENT AND MENTORSHIP

To reap the benefits of a diverse work force an organization must have strong programs in this area. It does little good to have a diverse work force if it is not retained and developed to its full potential. We are working to develop a mentorship program for all new M/PI employees.



DIVERSITY TRAINING AND WORK ENVIRONMENT

This is a top priority of the Council. We are all well-meaning professionals, but as we become an increasingly diverse organization, we may not always understand what might be offensive to another or what might cause another to feel uncomfortable. Diversity training is vital to raise everyone's awareness and enables us to work even more effectively with one another.



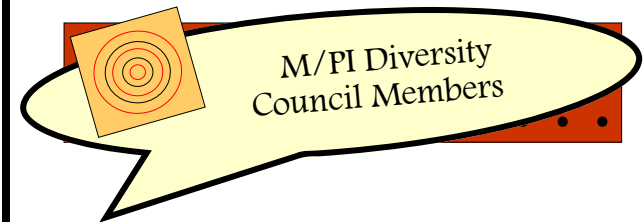
VENDOR SELECTION

Diversity is not all about us. It is also about doing what we can to ensure that those who get our business are becoming more diverse as well. Organizations that are diverse are more creative, innovative and productive so it only makes sense that we would want to send our business to diverse organizations whenever we can.



COMMUNITY OUTREACH

By becoming involved in service and volunteer projects, we strengthen the local community that is our base and form stronger bonds with the groups and organizations from which we may attract future employees, clients and business partners. Such involvement also rewards us in many ways that go far beyond recruitment, marketing and business development.



M/PI Diversity Council Members

If you have any questions or concerns about diversity issues, or if you would like to volunteer to help the Council, please feel free to contact any of the Council members listed below.

Angela Boykin
Brenda Grantham
Jessica Zupp
Martha Kent
Michael Born

Mike Enos
Randy Wood
Sammye Hoss
Sandra Reams
Leib Dodell

Anna Francis - Co-chair
Jim Borelli - Co-chair